

Digital Marketing Consultant & SEO Expert



& Platforms



About

5 Years Of **EXPERIENCE** Unrivalled **CREATIVITY** Empowered **INNOVATIONS**

Who am I?

I am **PREM RAI**, A Digital Marketing Consultant and SEO Expert.

We provide creative Digital Solutions to bring your products and services to a wider public with our branding and creative strategies. We are an expert team of Digital Marketing in India delivering game-changing results for great brands across the Globe.

We believe

In Digital Technology that turns new business opportunities into progressive value.

We are Passionate

About business insights and innovative technology, creative ideas and beautiful design but most of all about improved results we can measure.

We are Different

Leading edge approach Affordable pricing Reliable service provider Valuable business insights Promote innovative brand experience



Our key strength lies in the people we employ: sharp, experienced and passionate developers and thinkers. Most of our team members have 5+ year of experience, higher university education and are all certified professionals.

Area of Expertise

Research & Consultation
 Analysis & planning
 Multimedia Marketing

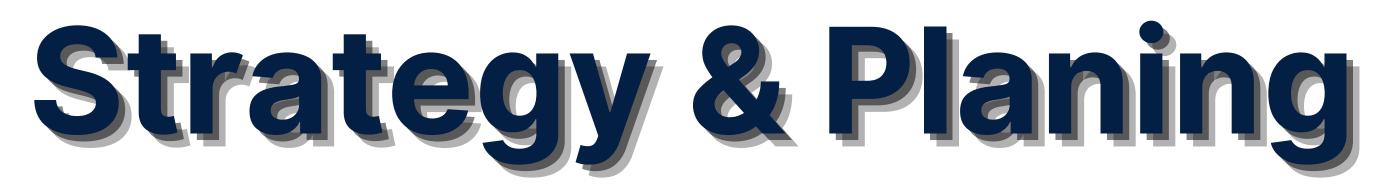
Copywriting

Visual design
Branding & creatives





Combining technology, design and media we build advanced connections between brands and their audiences. We create compelling solutions that deliever and sustain business growth with Digital Solutions.



Working closely with you we help to find new valuable insights and turn them into new business opportunities, brand concepts and interactive products.

- Digital Brand Strategy
- Customer Engagement Insights
- System Planning & Architecture
- Other Important Research & Development



Our duty is to tell your brand story, create an authentic and memorable identity, turn them into an interactive Digital Experience.

- Brand Identity
- Digital Design
- Video Marketing

Digital Marketing

When simplifying the complex solutions we engage the target audience and initiate participation, bringing traffic to your website and increasing brand awareness.

- Content Marketing
- Search Engine Optimization (SEO)
- Social Media Marketing
- PPC Advertising
- Consumer Engagement Campaign



Our Business in based on **TRUST**. Leading Companies worldwide choose **Professional and Reliable** partner.

> Over 100 of the large & medium size companies are our clients. Our long term close relationship with our clients gives us competitive experience in these sectors:

- Education
- Finance & credits
- Food & Drinks
- Health & Medicine
- Trade & e-Commerce
 Manufacturing & Branding

















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and many more...

Portfolio



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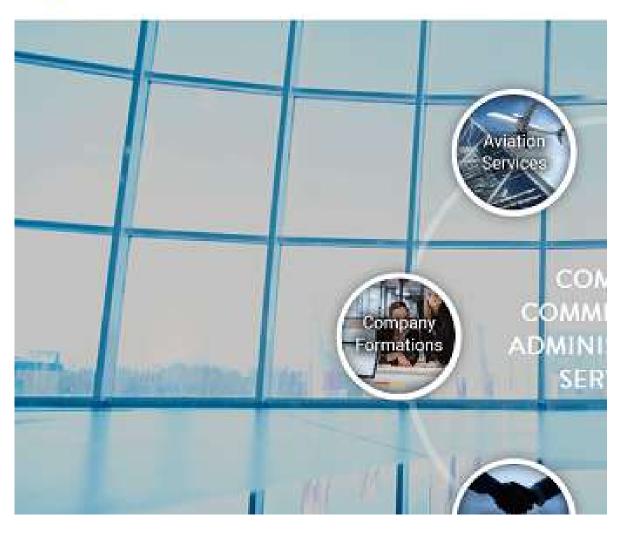
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Awards & Achievements

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Practice Areas 👻

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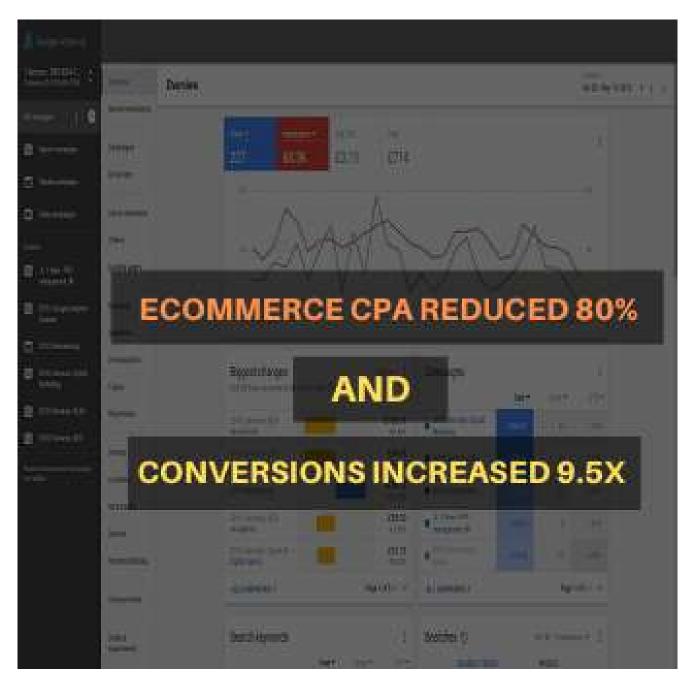


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F&B Consultancy Business Development F&B Concept

- 18 -

We are Proud to be associated with over 100 Resturant and bars across India and abroad. Right from conceptualising & ideation to PNL, Interior design, Kitchen and Bar design, SOPs & Manuals, Recruitment, Training, Menu Development, We provide end to end Solutions.



HOW WE INCREASED PPC LEAD

OVER 400% IN 45 DAYS?

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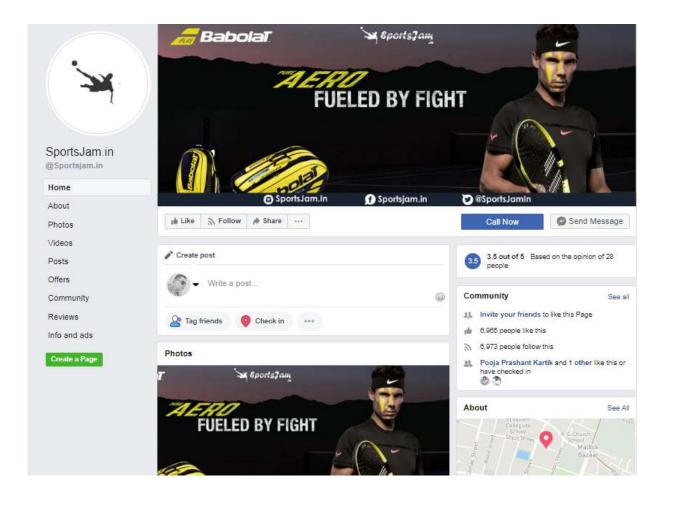




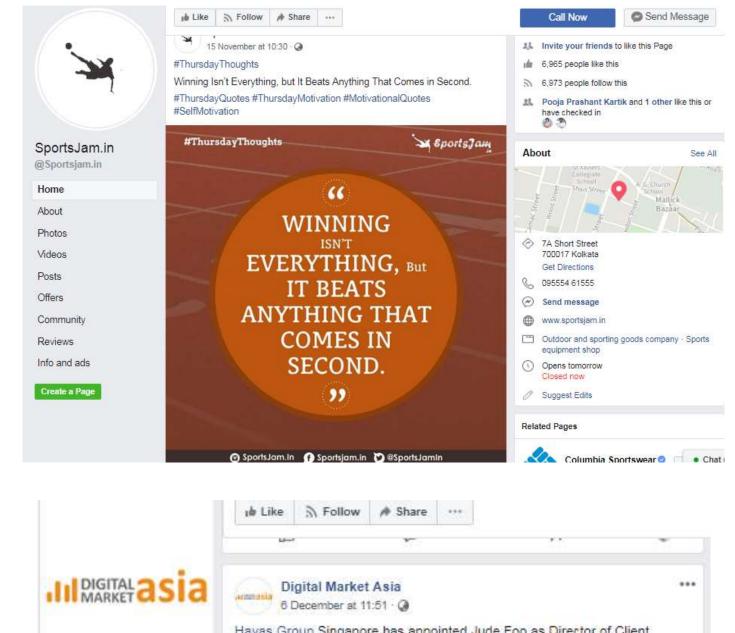
Social Media Marketing

Social Media Marketing

Services that brings mass engagement of targeted audience.



	DIGITAL SEARCH ENGINES ECOMMERCE GAMING SOCIAL MEDIA PROGRAMMATIC UPDATES ECOMMERCE GAMING ANDROID ADVERTISING						
Digital Market Asia @digitalmarketasia Home	Facebook Business Page						
About	the Like S Follow A Share	Book Now					
Photos	He are 191 Street by areas	DOOK NOW					
Events Reviews Videos	Create post	4.8 out of 5 - Based on the opinion of 13 people					
@DigitalMktAsia	Write a post	Community See all					
DigitalMarketAsia Share Your View	Photo/Video 🏠 Tag friends 🧿 Check in 🚥	 Invite your friends to like this Page 18,233 people like this 					
Posts	Photos	3 18,171 people follow this					
Community Info and ads	www.DigitalMarket.Asia	Reoja Prashant Kartik and 1 other like this or have checked in 한 2					
Create a Page	25	About See All					



Havas Group Singapore has appointed Jude Foo as Director of Client Services with immediate effect. The appointment is designed to further strengthen the management structure that brings together all communication disciplines - creative, media, digital, social, public relations - under the Havas Village umbrella. Mr Foo's remit will cover commercial growth, operational management, and client servicing to value-add to the 'Village' strategy of collaboration and integration. Mr Foo will report to recently appointed GM of Havas Group Singapore - Joseph Chua. http://bit.ly/2zLy4J4

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Digital Market Asia

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Arabian Marketer @arabianmktr · Dec 6 V AM Around half of the consumers follow brands on social media to get inspiration for ARABIAN gifts or to get ideas for their shopping. @globalwebindex Data Point: 3 In 10 To Rely On Social For Holiday Gi... 0 . 4 Social media will upscale shopping capabilities just in 3in10 * time for the festive season, both online and in store, says 8 Global Web Index RELY ON SOCIA 20 arabianmarketer.ae * 4 * 8 * * * 1 **D** * 8 Q O M 17 Arabian Marketer @arabianmktr · Dec 6



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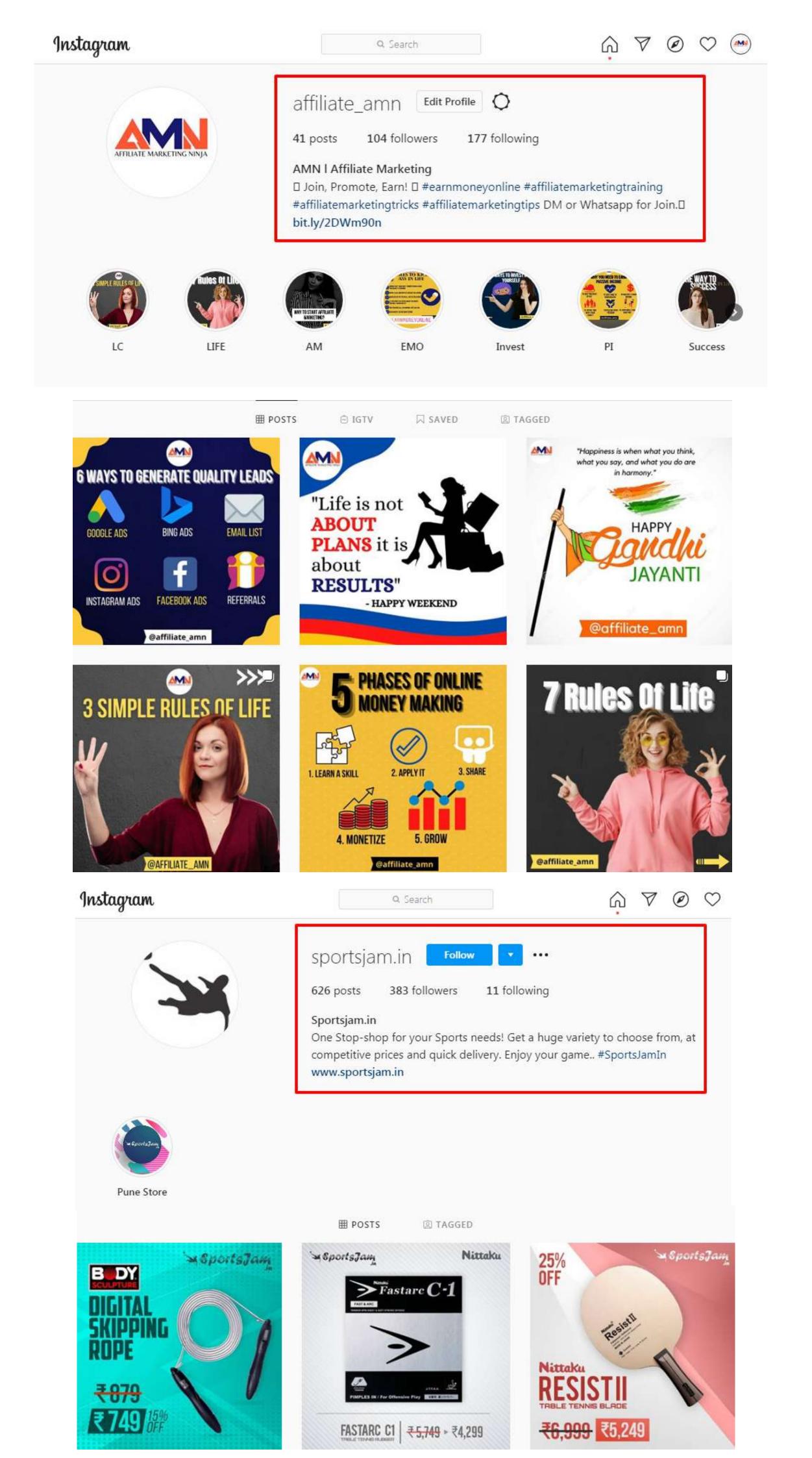
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