



Prem Rai

**Digital Marketing Consultant
& SEO Expert**

Online Campaigns & Platforms

About

Who am I?

I am **PREM RAI**, A Digital Marketing Consultant and SEO Expert.

We provide creative Digital Solutions to bring your products and services to a wider public with our branding and creative strategies. We are an expert team of Digital Marketing in India delivering game-changing results for great brands across the Globe.

5 Years Of **EXPERIENCE**
Unrivalled **CREATIVITY**
Empowered **INNOVATIONS**

We believe

In Digital Technology that turns new business opportunities into progressive value.

We are Passionate

About business insights and innovative technology, creative ideas and beautiful design but most of all about improved results we can measure.

We are Different

- Leading edge approach
- Affordable pricing
- Reliable service provider
- Valuable business insights
- Promote innovative brand experience

Creativity

Our key strength lies in the people we employ: sharp, experienced and passionate developers and thinkers. Most of our team members have 5+ year of experience, higher university education and are all certified professionals.

Area of Expertise

- ★ Research & Consultation
- ★ Analysis & planning
- ★ Multimedia Marketing

- ★ Copywriting
- ★ Visual design
- ★ Branding & creatives

Services

**CLEAR
DIFFERENCE
IN QUALITY**

**A high skilled
professional service
with a creative
approach**

Combining technology, design and media we build advanced connections between brands and their audiences. We create compelling solutions that deliver and sustain business growth with Digital Solutions.

Strategy & Planning

Working closely with you we help to find new valuable insights and turn them into new business opportunities, brand concepts and interactive products.

- Digital Brand Strategy
- Customer Engagement Insights
- System Planning & Architecture
- Other Important Research & Development

Branding & Multimedia

Our duty is to tell your brand story, create an authentic and memorable identity, turn them into an interactive Digital Experience.

- Brand Identity
- Digital Design
- Video Marketing

Digital Marketing

When simplifying the complex solutions we engage the target audience and initiate participation, bringing traffic to your website and increasing brand awareness.

- Content Marketing
- Search Engine Optimization (SEO)
- Social Media Marketing
- PPC Advertising
- Consumer Engagement Campaign

Clients

Our Business is based on **TRUST**.
Leading Companies worldwide
choose **Professional and Reliable**
partner.

Over 100 of the large & medium size companies are our clients. Our long term close relationship with our clients gives us competitive experience in these sectors:

- **Education**
- **Food & Drinks**
- **Finance & credits**
- **Health & Medicine**
- **Trade & e-Commerce**
- **Manufacturing & Branding**



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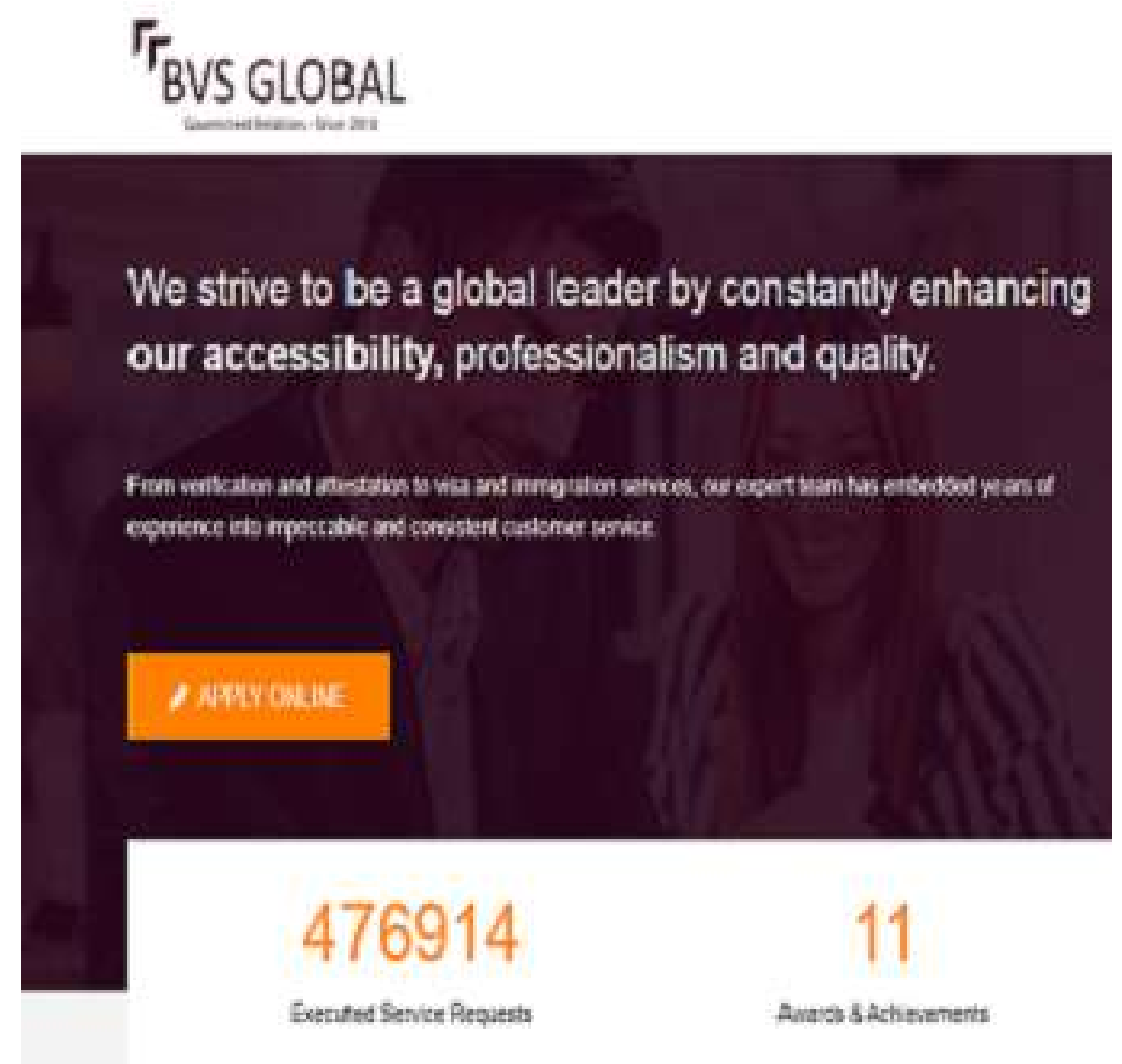
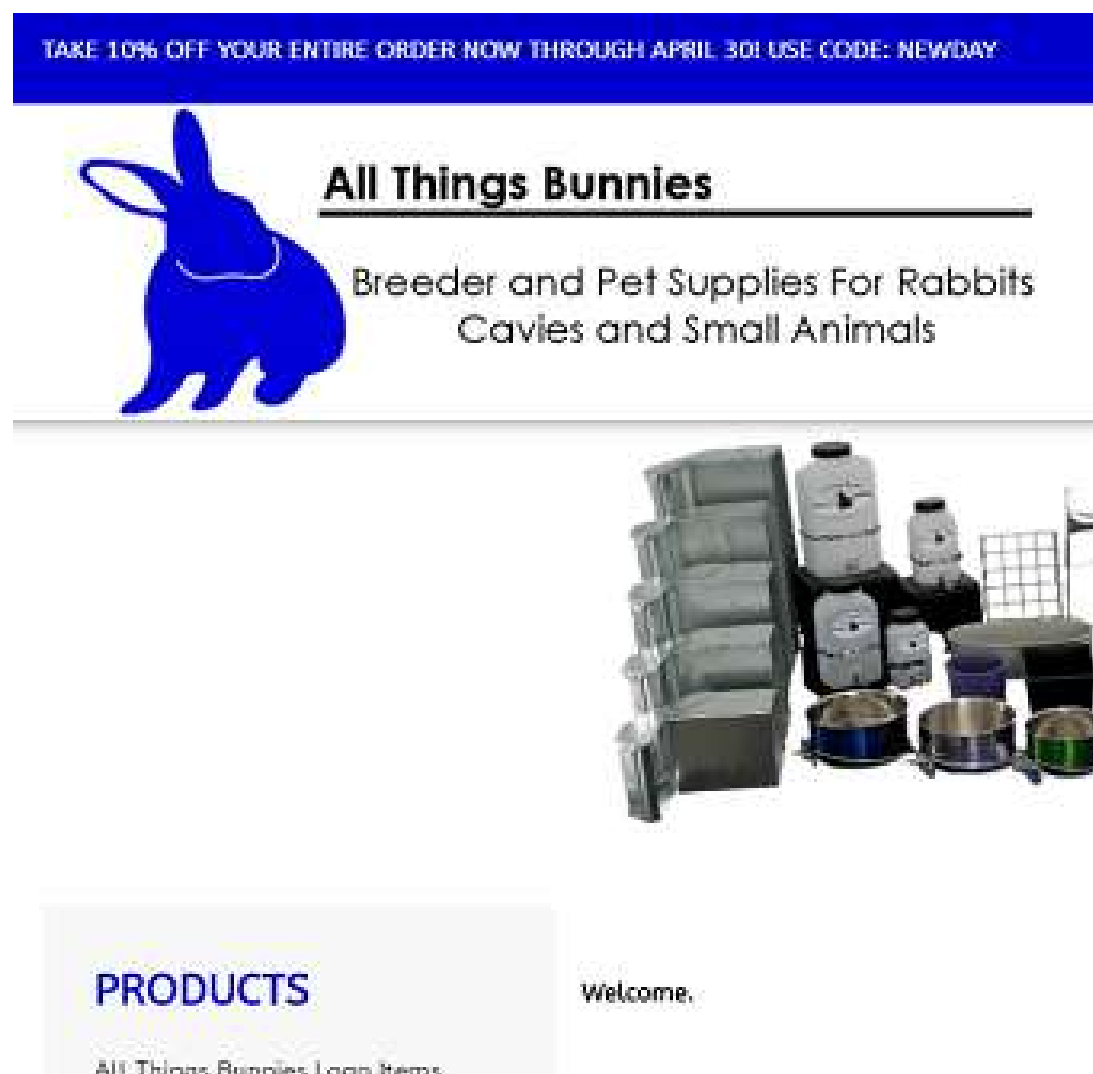
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and many more...

Portfolio

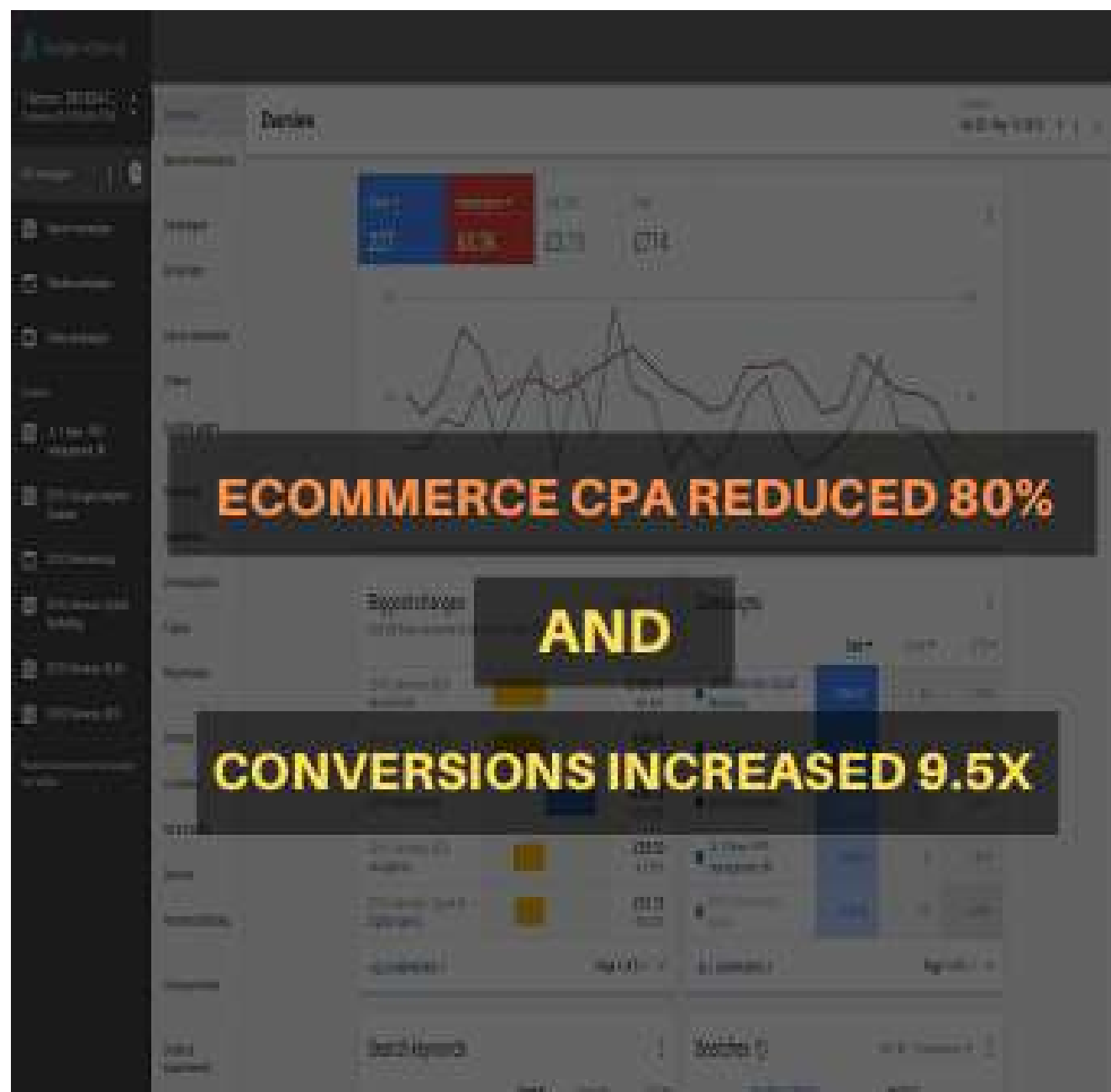
SEO

SEO Services that Deliver Effective Results. Measurable Value. Progress Through Implementation.



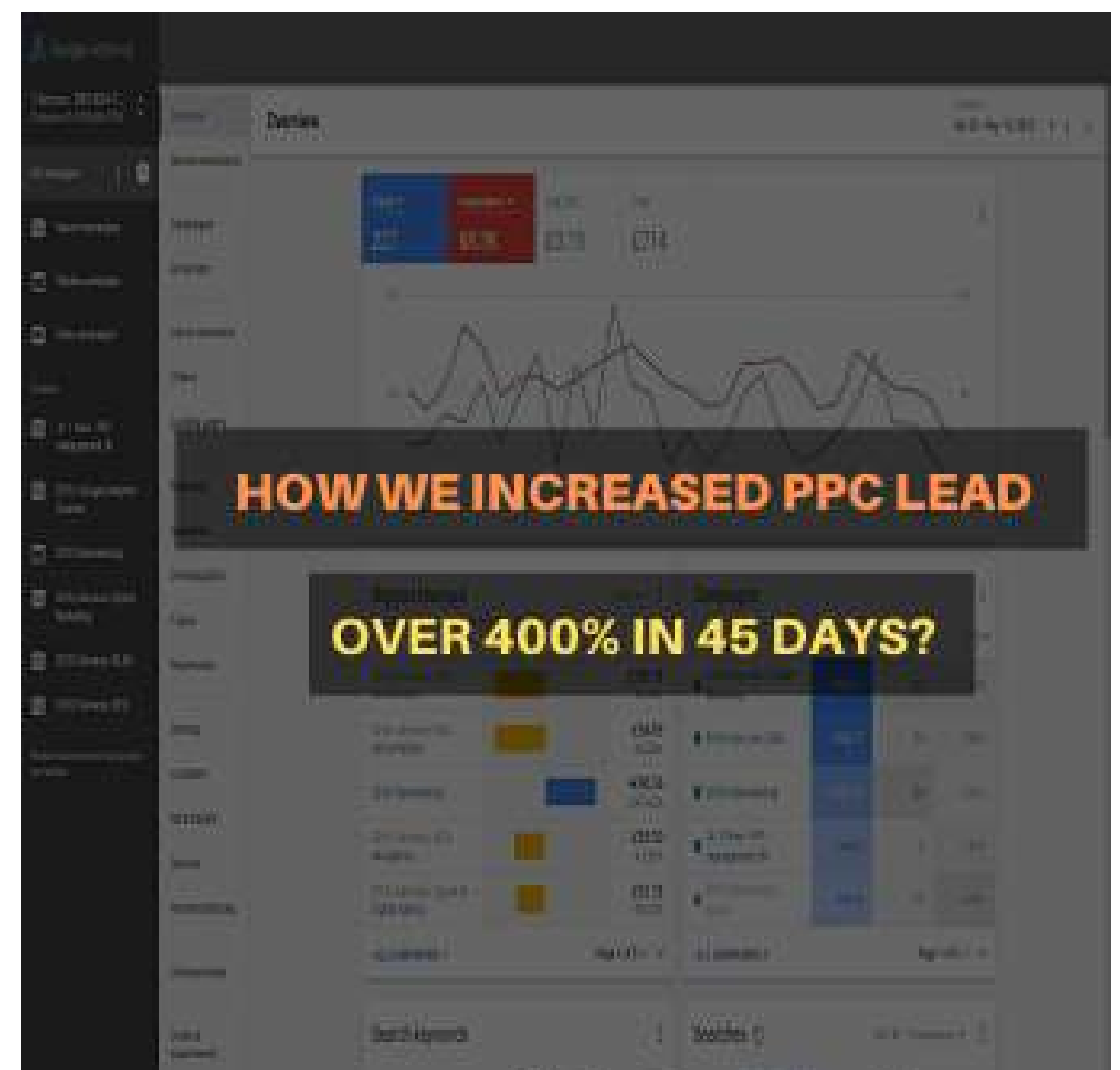
PPC

PPC Services that Deliver Effective Results. Measurable Value. Progress Through Implementation.



The Gravity Institute logo is a circular emblem with "GRAVITY INSTITUTE" around the top and "WE GET YOU THE SUCCESS" around the bottom. The main banner features the text "GRAVITY INSTITUTE" in large, bold letters, followed by "We Get You The Success". Below this, a blue banner reads "BEST INSTITUTE FOR". The bottom section lists various competitive exams: "UPSC", "IAS", "PCS", "NDA", "CT", "SSC", "CGL", "CHSL", and "CLAT".

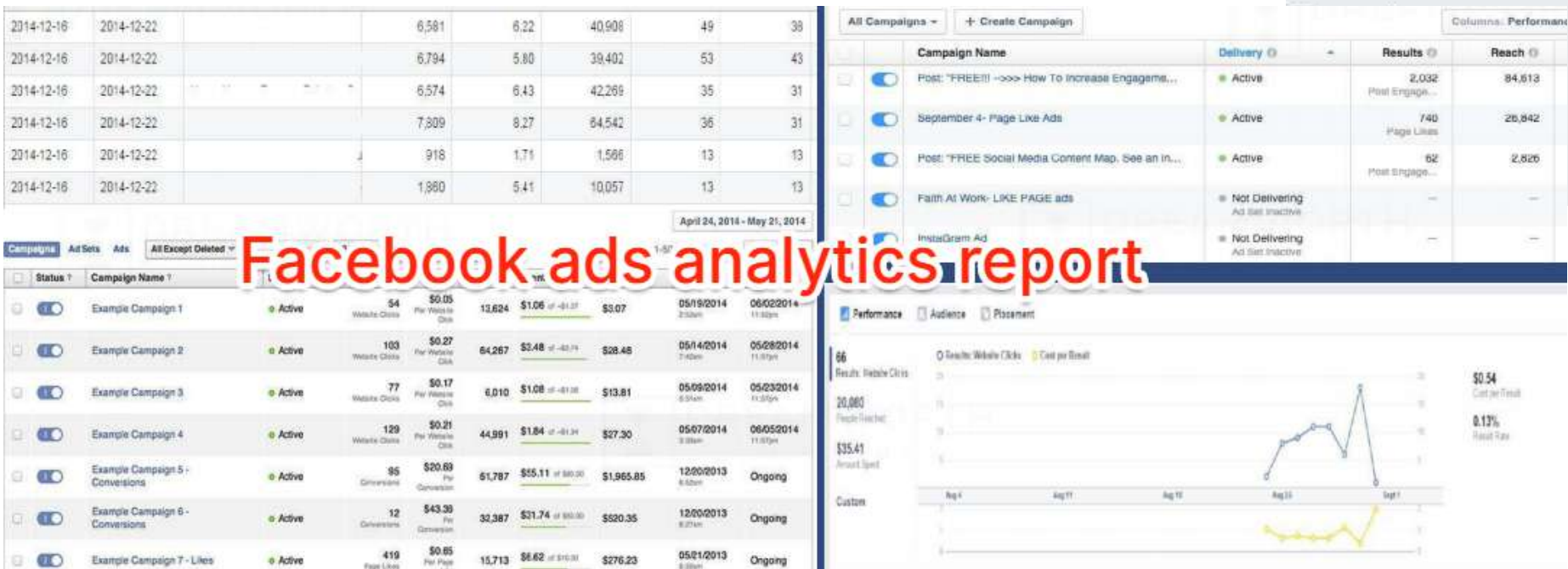
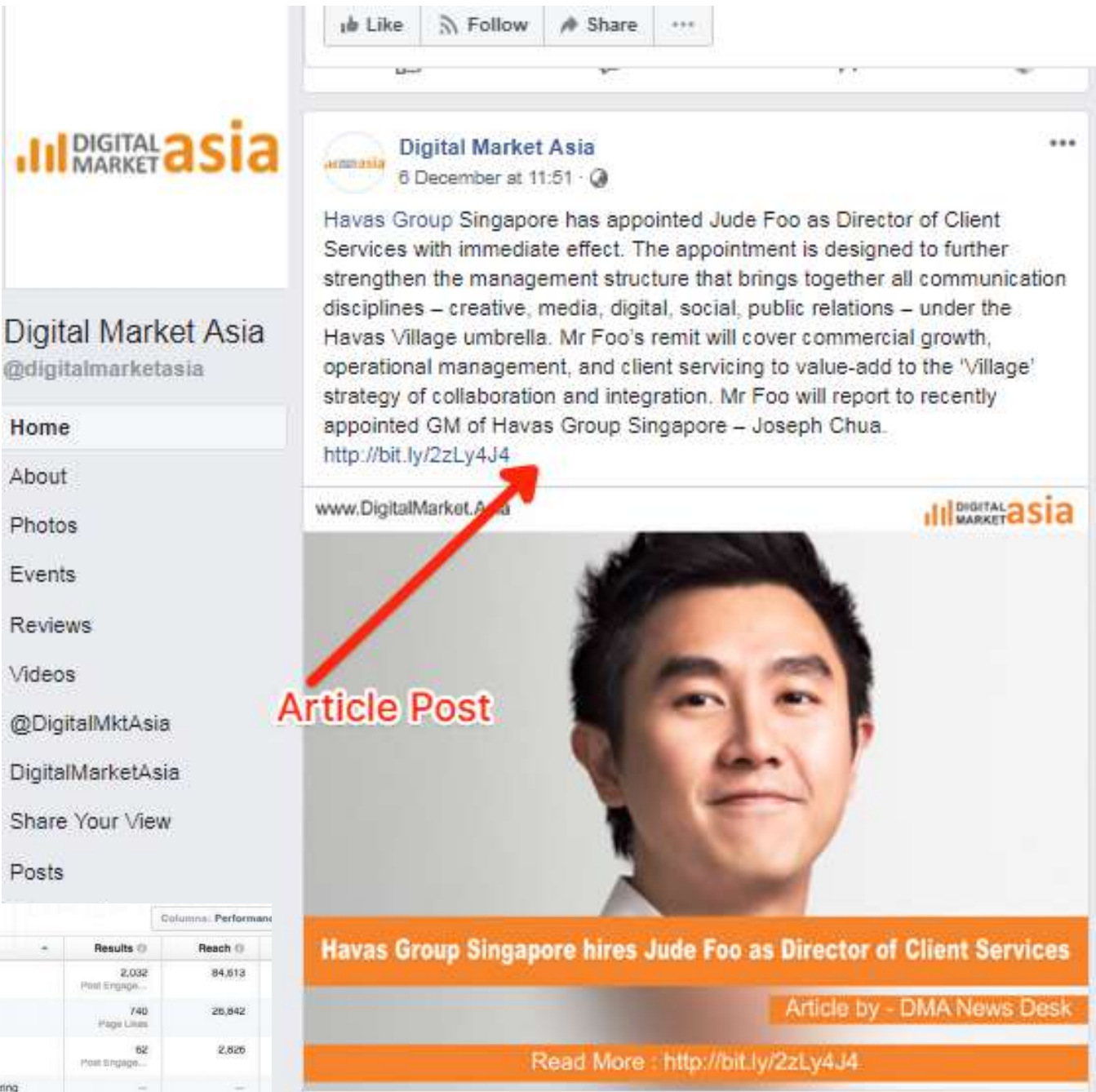
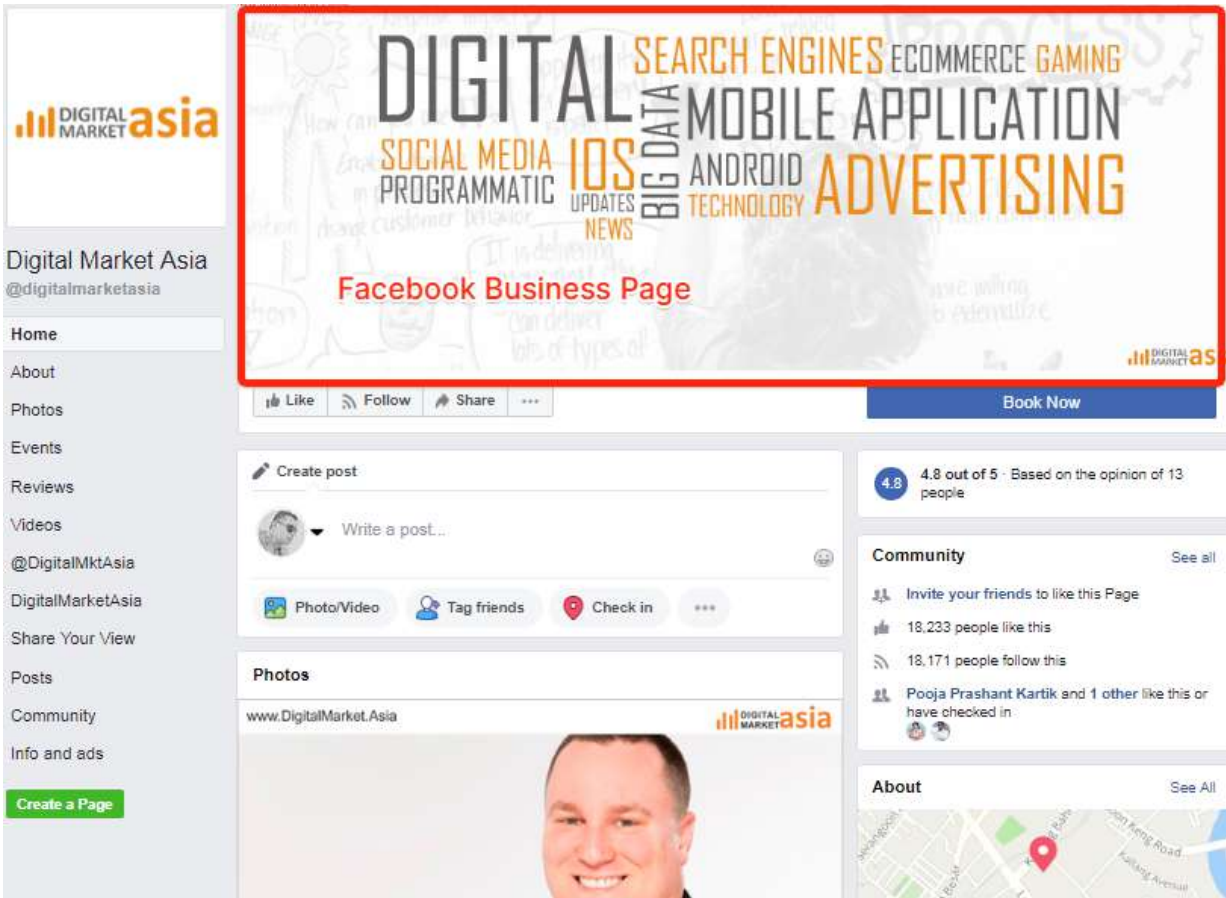
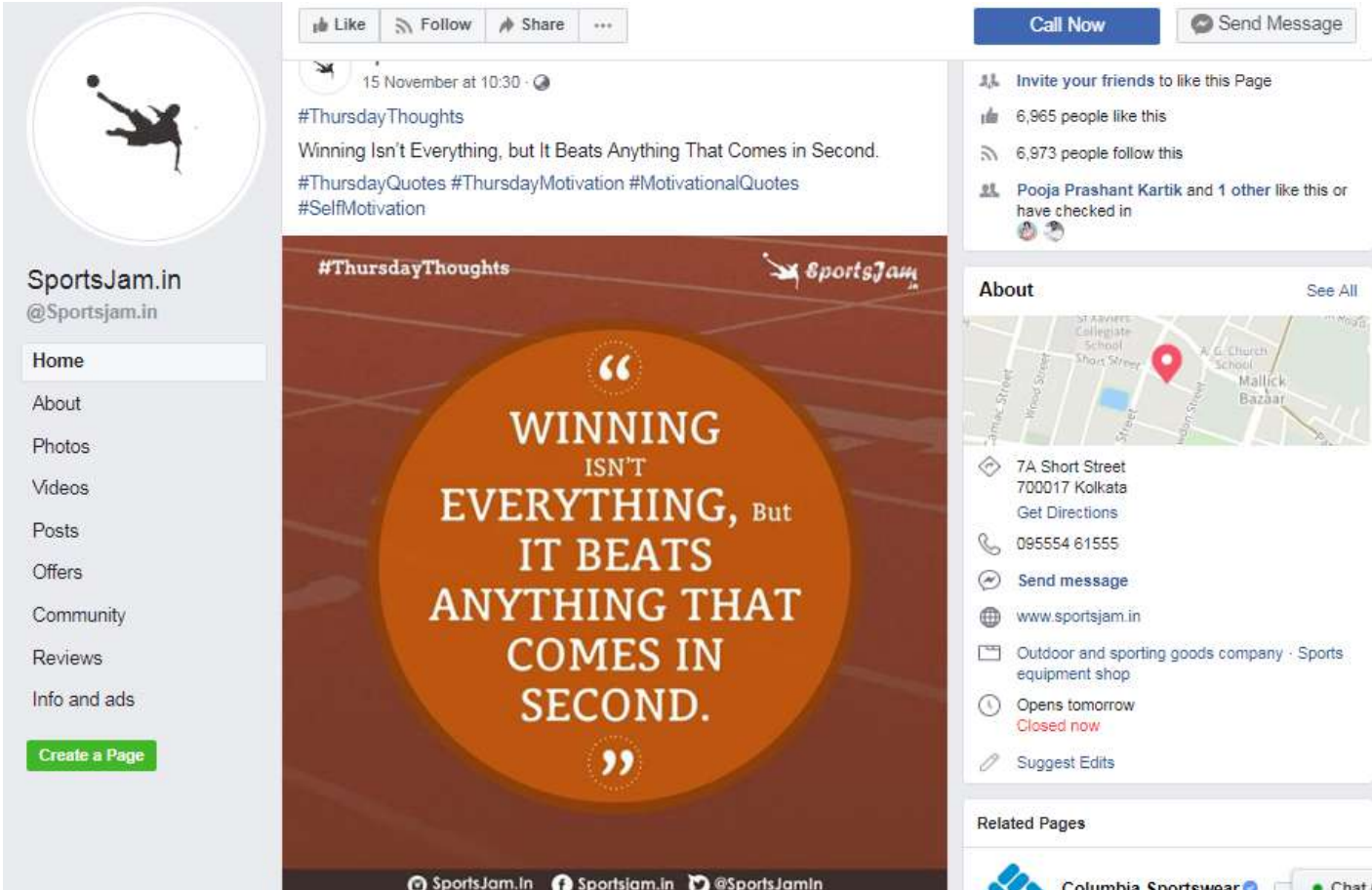
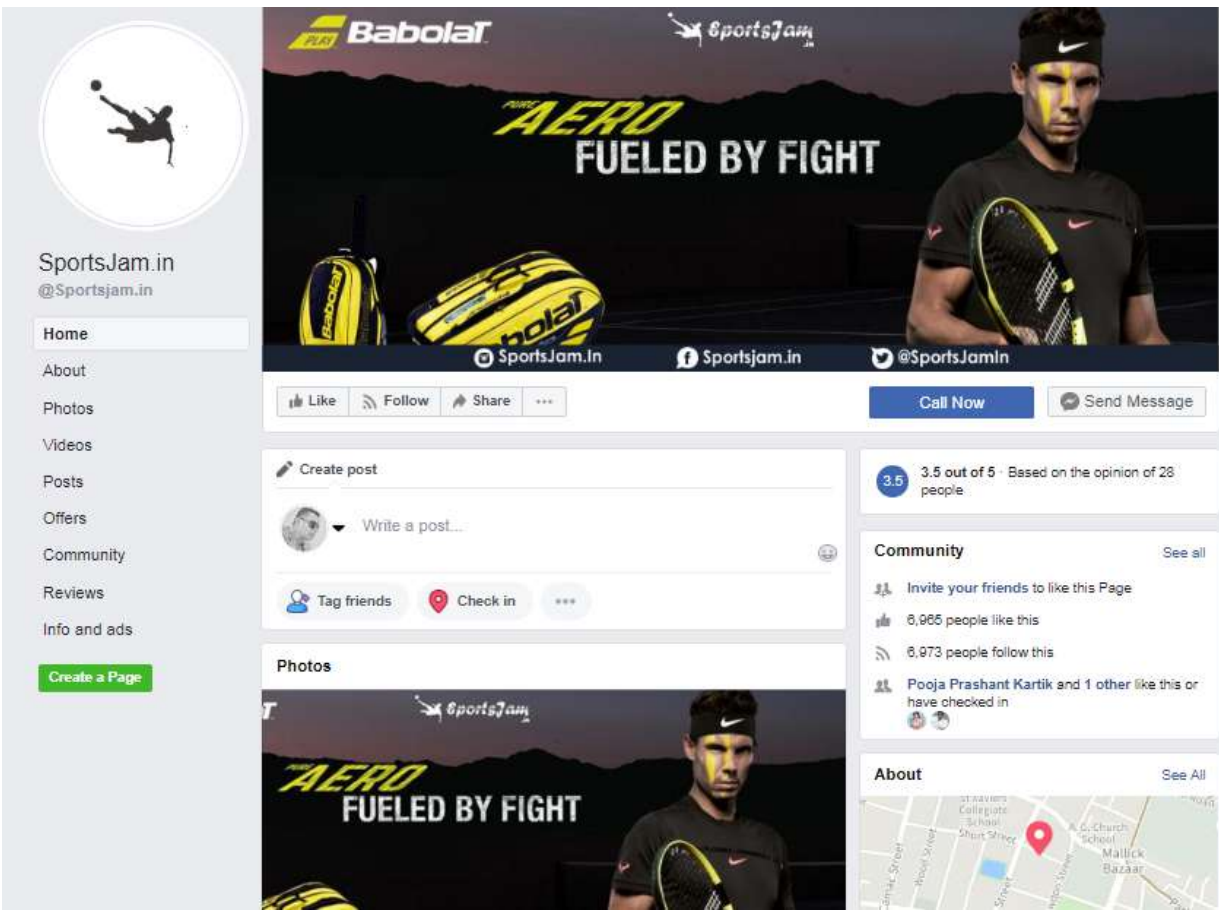
The hca logo is a stylized "hca" in white on an orange background. The background image shows the interior of a restaurant with a bar and shelves of bottles. The text "360° F&B CONSULTING" is at the top. Below the logo, the text "F&B Consultancy Business Development" and "Interior Concept F&B Concept" are displayed. At the bottom, a paragraph states: "We are Proud to be associated with over 100 Restaurant and bars across India and abroad. Right from conceptualising & Ideation to PNL, Interior design, Kitchen and Bar design, SOPs & Manuals, Recruitment, Training, Menu Development, We provide end to end Solutions."



The Creative Interior & Decor logo is a stylized "CD" in a circle. The background image shows the interior of a restaurant with a bar and shelves of bottles. The text "CREATIVE INTERIOR & DECOR" is at the top. Below the logo, the text "CREATE THE LIFE" is displayed in a large, bold font.

Social Media Marketing

Social Media Marketing
Services that brings mass engagement of targeted audience.



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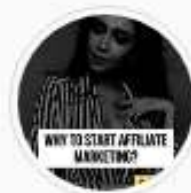
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